

Local Company Redefining Work

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El Paso, TX, January 16, 2003 (featurexpress) -- El Paso, Texas) -- An innovative new El Paso company allows people to work at home in their bunny slippers and still have all the professionalism of an executive. Intelligent Office (IO) opened its doors at 7362 Remcon Circle (West Side) on January 6, combining the benefits of traditional office space with the flexibility of virtual office solutions.

"Work is something you do, not a place you have to be," says Dax Hughes, whose family recently opened Intelligent Office in El Paso. "Our members can work from home, on the road or from the ski slopes. Their clients will never know, or care, that they don't happen to be sitting in a traditional office at that moment."

Hughes opened a IO to give local businesses all the advantages of a large company but without the operational costs and labor. For about ten percent of the cost of a traditional office or executive suite, IO members are provided with a prestigious business address for mail services, reception courtesies and client meetings. Their business calls are answered live by a knowledgeable secretary who has the technology to seamlessly announce and connect that call to any phone, at any location.

IO members also gain access to a professional office environment of conference rooms and offices where they can meet clients, use high-tech office equipment, and arrange for drop off or pick up services. Their company name is included on the business directory posted in front of the building, and their clients will be greeted by one of IO's friendly receptionists.

IO's "Follow-me Communications(tm)" system allows live receptionists to act as personal secretaries for any client. Each incoming call triggers six pages of computer screens that display that company's information, everyone's connection points and specific instructions. IO's TeleSecretaries answer and screen calls based on each client's stated preferences. Wanted calls are announced and then seamlessly connected to a home office, cell phone or other connecting point anywhere in the world. Other calls are transferred to voice mail or are handled with customer service according to the IO member's specifications.

Members can also select from an array of "a la carte" office solutions at reasonable rates. Upon request, IO's TeleSecretaries can fax information, provide mail and overnight services or act as receiving agents for shipments. Members can rent office space and conference rooms by the hour, day, week, month or year. Use of printers, copy machines and other office equipment is billed monthly. Members use - and pay for - additional services only when they need them.

"Most people make an economic decision to join Intelligent Office," says Ralph Gregory, who opened the first IO in Boulder, Colo. "After about a month, they decide it's a better way to live."

About Intelligent Office

Launched in Boulder, Colo. in 1995, Intelligent Office offers a smart alternative to traditional offices and executive suites. Intelligent Office combines the benefits of physical office space with the flexibility of virtual office solutions. The franchise company has 18 locations in nine states.