



An Intelligent Way to Do Business

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With technology on an ever so rapid rise, the advent of voicemail, e-mail, pagers, cell phones and messaging, have made getting in touch with people seem impossible.

Now, even the trick of pressing zero to reach an operator no longer works with most companies, instead, the automated voice, usually a woman, tells you your selection is not valid.

But Promod Raheja, president and CEO of Intelligent Office in Reston has a better way for small businesses to achieve success, even if they can't always make it to their phone.

The Reston location of Intelligent Office opened its doors in May and armed with exceptionally courteous receptionists, Raheja said his company would provide the differentiator for other companies in the competitive world of small businesses.

Intelligent Office, a Boulder, Colo., based company opened in 1995. The idea was that clients could work from anywhere but Intelligent Office would provide a professional office base that would field business phone calls, faxes and mail, and provide a first-class corporate facility with offices and conference rooms available when needed.

The company would minimize overhead costs often associated with trying to own and operate a small business.

Raheja said on average a person trying to open a small business would spend anywhere from \$4,000 to \$6,000 a month getting their small business on its feet, but Intelligent Office would only charge clients about a fraction of that amount.

Prior to opening the Reston location of Intelligent Office, Raheja was an airline pilot who flew professionally for 14 years. Raheja said when the airline industry began to decline, he started considering a new career move.

"I didn't want to be 70 years old and say all I had done was fly planes," Raheja said.

So Raheja took his passion for small businesses and decided to buy a franchise.

He saw an advertisement in the Wall Street Journal for Intelligent Office and decided to invest his time and money in pursuing a new career path.

"Seventy-five percent of jobs are created by small businesses," he said. "This business supports other businesses and that's important to me."

Raheja said Intelligent Office is more than an answering service, it's office space, conference room and mail boxes around the clock, 24 hours a day, seven days a week. With live answer technology people on the go can be fluid and mobile without worrying about missing a beat. Receptionists answer each call with each company name and transfer the caller to the business owner regardless of their location.

"This is elevating small businesses to the front end image of what people want their businesses to be," Raheja said. "We're helping people take their businesses to the high end of service."

Call 703-766-6500 or visit www.intelligentoffice.com.